

TFL MEETING EVENT

SUSTAINABILITY POLICY



The Meeting Event is the co-production market powered by TorinoFilmLab (TFL), the international audiovisual lab organized by National Museum of Cinema supporting talents and audiovisual professionals from all over the world through training, development, funding and networking activities.

TorinoFilmLab is supported by Creative Europe - MEDIA sub-programme of the European Union and Ministero della Cultura – Direzione Generale Cinema e Audiovisivo and it's linked to the main film institutions established in Turin and Piedmont.

Since its inception in 2008, the TFL Meeting Event has served as the year-end showcase, presenting projects developed within two of TorinoFilmLab's annual programmes to a diverse audience of global film industry professionals. This audience includes international figures such as producers, distributors, sales agents, buyers, funds, and festival representatives, that meet face-to-face with TFL participants.

Starting in 2023 TorinoFilmLab embarked on a three-year path to sustainability improvement according to ISO 20121. This international standard provides guidance and best practices to effectively control the social, economic, and environmental impact of the event. Through this commitment, TorinoFilmLab aims to minimize environmental footprints and contribute to positive externalities in the event's hosting area.

Through the certification, TorinoFilmLab commits to designing, managing, communicating and reporting its Meeting Event according to the four founding principles of the ISO 20121 standard:

TRANSPARENCY

Communicating actions and activities concerning social, economic and environmental aspects.

INCLUSIVITY

Listening to and accommodating without exclusion the needs of stakeholders and designing the event to ensure accessibility and enjoyment for all participants.

GOVERNANCE

After an analysis phase of its impacts, a management plan was drawn up to achieve the sustainability goals that TFL has set itself.

INTEGRITY

Every action related to the organisation, management and reporting of the event complies with regulations and adheres to ethical principles such as respect for workers and the environment.

Inspired by the 17 [Sustainable Development Goals of the United Nations](#) and thanks to the constant support of experts in the field, TFL came up with a list of concrete actions to reach the sustainability goals while organising the Meeting Event.

ENVIRONMENTAL GOALS

- Prioritise event venues within walking distance
- Prioritise the most environmentally friendly means of transportation to reach Turin. Travels offered by TFL are provided by train/bus when the destination is accessible within 5 hours
- Produce only necessary materials preferring recycled and reusable materials
- Reduce the use of printed paper / use only certified ecological paper
- Replace printed catalogues with digital
- Negotiate with hotels and venues to avoid plastic cups, bottles and single-use products
- Set up a recycling system / improve recycling practices / implement separate waste collection
- Create gadgets and lanyards using recycled materials
- Offer mostly vegetarian meals and seasonal/regional/Km0 products when possible
- Calculate the impact of the event, create a strategy to reduce the CO₂ emissions and compensate for CO₂ emitted by guest's travels

ETHICAL, SOCIAL AND ECONOMIC GOALS:

- Prioritise local suppliers and involve no-profit companies
- Ensure accessibility and inclusiveness of all participants: listen to and accommodate the needs of all participants without any exclusion
- Donate food surpluses to no-profit organisations
- Encourage dialogue on sustainability with suppliers, partners and staff
- Communicate sustainable actions to our network and stakeholders
- Create awareness
- Develop ethical code

These represent just a few of the initiatives that TFL is currently implementing to mitigate the impact of the Meeting Event, and we are dedicated to enhancing these efforts over the three-year journey towards certification.

Recognizing the urgency of sustainability, we understand the pivotal role we play. Hence, we are resolutely committed to steering our co-production market towards sustainability. Our comprehensive plan is designed for ongoing advancements in sustainability performance.

Our determination lies in effectively managing our co-production market, consistently striving for improvements in environmental, ethical, social, and economic sustainability.

7th November 2023

Mercedes Fernandez